



Designer. Developer. Problem solver.

PERFORMANCE PROFILE

Web designer and developer with teamwork and leadership experience. Launched projects with tight dealines by structuring project requirements efficiently. Produced high-performing, converting websites, digital products, and frontends with HTML, CSS, and JavaScript. Strong Proficiency in Figma and Visual Studio Code, mastery of Adobe XD, Illustrator, InDesign, Photoshop.

HARD SKILLS

- Graphic / Layout Design
- Responsive Design
- **Product Design**
- UI/UX Design
- Adobe XD
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Figma
- HTML / CSS / JavaScript
- **Typescript**
- SASS / SCSS / PostCSS
- Node.is
- Git and CI/CD
- GraphQL / RestAPI
- Content Management
- Web Accessibility

SOFT SKILLS

- Problem Solving
- Visual Content Creation
- Decision Making
- Team Leadership
- Strategic Planning
- Interpersonal Communication
- Critical Thinking
- Presentations

WORK EXPERIENCE

PRINCIPAL WEB DEVELOPER

MAVERIK. JUL 2023 - PRESENT

- · As the principal (and only) web developer, I architect the new codebases of all web properties for Kum & Go and Maverik, one of the largest convenience store chains in the United States.
- Completely rebuilt Kum & Go's website (including CMS and API integration) from scratch in less than four weeks as part of an expedited loyalty rebrand.

WEB DEVELOPMENT CONSULTANT

ASTROPOST. MAR 2022 - PRESENT

I help clients build high-performing web architectures with headless CMS integration.

ADJUNCT FACULTY - WEB DESIGN & DEVELOPMENT

SALT LAKE COMMUNITY COLLEGE. DEC 2023 - PRESENT

• I teach intermediate to advanced UI/UX and web design and development courses.

FREELANCE DESIGNER / DEVELOPER

FREELANCE. MAY 2007 - MAR 2022

• I built engaging websites, user interfaces, visual identities, digital products, and online assets.

GRAPHIC DESIGNER / WEB DEVELOPER

8FISH. JUN 2008 - SEP 2009

· Elevated brands by designing websites, graphics, social media content, and other digital assets.

POLICE OFFICER

UNIVERSITY OF UTAH POLICE DEPARTMENT. MAR 2021 - JUL 2023

Spearheaded educational and community outreach campaigns as the liaison between the police and marketing departments.

POLICE DETECTIVE

PRICE CITY POLICE DEPARTMENT. NOV 2015 - MAR 2021

Developed and oversaw a comprehensive training program. Impacted lives through empathetic communication and complete criminal investigations.

POLICE LIEUTENANT

WELLINGTON POLICE DEPARTMENT, AUG 2010 - NOV 2015

Improved transparency and community relationships by building the department's first website and social media channels and generating timely press releases.

EDUCATION

BACHELOR OF SCIENCE / DIGITAL CINEMATOGRAPHY

FULL SAIL UNIVERSITY

GPA 3.99 / Valedictorian

ASSOCIATE OF APPLIED SCIENCE / GRAPHIC DESIGN

COLLEGE OF EASTERN UTAH